
A BILL FOR AN ACT

RELATING TO SPECIAL LICENSE PLATES FOR NATIONAL PARKS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 286, Hawaii Revised Statutes, is
2 amended by adding a new section to be appropriately designated
3 and to read as follows:

4 "§286- Special license plates for Haleakala National

5 Park and Hawaii Volcanoes National Park authorized. (a)

6 Notwithstanding any law to the contrary, any owner of a

7 passenger motor vehicle, who is a resident of the State, upon

8 application, may be issued a special license plate for the

9 owner's passenger motor vehicle for Haleakala National Park or

10 Volcanoes National Park, to observe the importance of the

11 national parks in Hawaii.

12 (b) The special license plates shall:

13 (1) Contain words or an image that indicates the plates

14 are issued to recognize the respective national park;

15 (2) Be similar in shape, size, and color to the regulation

16 passenger motor vehicle number plate prescribed by

17 law; and



(3) Be securely fastened to the passenger motor vehicle in lieu of the regulation passenger motor vehicle number plate.

(c) In addition to any other fee authorized by law, any person applying for a special license plate pursuant to this section shall pay an amount equal to the cost of the plates plus administrative costs of furnishing the special license plate."

SECTION 2. New statutory material is underscored.

SECTION 3. This Act shall take effect upon its approval.

INTRODUCED BY:

Richard Lutz Richard Lutz
Heidi Nicole E. Lutz
Cindy Ebermann Heidi
Heidi Heidi

JAN 29 2015



H.B. NO. 1489

Report Title:

Special License Plates; Haleakala National Park; Hawaii
Volcanoes National Park

Description:

Authorizes the issuance of special license plates for Haleakala
National Park and Hawaii Volcanoes national Park.

*The summary description of legislation appearing on this page is for informational purposes only and is
not legislation or evidence of legislative intent.*



February 17, 2015

TESTIMONY ON BEHALF OF HOUSE BILL 1489 RELATING TO SPECIAL LICENSE PLATES
FOR NATIONAL PARKS

Mr. Chairman, Members of the Committee:

Aloha from Hawai'i Island, and mahalo for the opportunity to submit written testimony on HOUSE BILL 1489.

Next year, in 2016, Haleakalā National Park and Hawai'i Volcanoes National Park celebrate their 100th anniversary. One hundred years ago, Hawai'i Volcanoes and Haleakalā were one park and designated Hawai'i National Park. Hawai'i National Park became the fifteenth national park established by the National Park Service on August 1, 1916 – the same year the National Park Service itself was established. Hawai'i National Park encompassed the summits of Kīlauea, Mauna Loa, and Haleakalā volcanoes, sharing similar biological, cultural and geological resources. The National Park System is a model for protected areas around the globe.

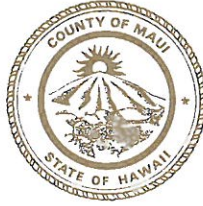
Today, Haleakalā and Hawai'i Volcanoes are separate sister parks that protect nearly 364,000 acres between them. Their mission continues -to protect, conserve, and share with the public their tremendous attributes that are so uniquely Hawaiian, including Haleakalā and Mauna Loa silverswords, the endemic and endangered nēnē, and the volcanic landscapes that attract millions of visitors from around the world. Each park is a vital economic driver for its island, and the state overall. In 2013, nearly 1.6 million visitors explored Hawai'i Volcanoes National Park, spending almost \$125 million in Hawai'i Island communities, which supported 1,476 jobs in the area. More than 785,000 Haleakalā National park visitors spent \$47 million and supported 536 jobs in Maui County in 2013.

Both parks will celebrate their 2016 Centennial anniversary, and will be part of the nationwide NPS Centennial celebrations by relying on their partner, the Hawaii Pacific Parks Association, which serves both parks as a non-profit partner, to leverage resources that protect PARK resources-timeless landscapes, cultural traditions and sacred places, and species of plants and animals found nowhere else in the world. A combined specialty license plate for Haleakalā National Park and Hawai'i Volcanoes National Park will provide more support for important park programs for our keiki and mo'opuna-our future generations.

We appreciate your consideration of this important bill.

Cindy Orlando
Superintendent, Hawai'i Volcanoes National Park

ALAN M. ARAKAWA
MAYOR



200 South High Street
Wailuku, Hawai'i 96793-2155
Telephone (808) 270-7855
Fax (808) 270-7870
e-mail: mayors.office@mauicounty.gov

OFFICE OF THE MAYOR

Ke'ena O Ka Meia
COUNTY OF MAUI – Kalana O Maui

TESTIMONY OF ALAN ARAKAWA, MAYOR COUNTY OF MAUI

BEFORE THE HOUSE COMMITTEE ON TRANSPORTATION

Wednesday, February 18, 2015 at 10:05 a.m.
Conference Room 309

HB 1489 RELATING TO SPECIALITY LICENSE PLATES FOR NATIONAL PARKS

Honorable Henry J.C. Aquino, Chair
Honorable Matthew S. LoPresti, Vice-chair
Honorable Members of the House Committee on Transportation

Thank you for this opportunity to testify in **SUPPORT of HB 1489.**

This measure would allow any owner of a passenger motor vehicle who is a resident of the state to apply for a special license plate for Haleakala National Park or Volcanoes National Park in order to observe the importance of our Hawaii national parks.

- The Hawaii Volcanoes and Haleakala National Parks Specialty License Plate Program would help generate revenue for the State of Hawaii and these two national parks.
- Implementation of this program also coincides with the celebration of the 100th birthdays of both national parks in 2016.

As Mayor of Maui County, I support this for reasons, including:

- Haleakala National Park, one of the state's largest national parks, extends from sea level on the south side of Maui to the summit of Haleakala volcano at 10,023 feet. It encompasses diverse ecosystems within the park which are home to hundreds of native flora and fauna, some of which are not found anywhere else in the world. The nene goose, ua'u (Hawaiian petrel), four species of honeycreeper, the Hawaiian hoary bat, and Haleakala Silversword make their homes in the park.
- In 2012, 1.1 million park visitors spent \$64 million in Maui County in association with park visits.

For these reasons I support HB 1489.

lopresti2 - George

From: mailinglist@capitol.hawaii.gov
Sent: Monday, February 16, 2015 5:43 PM
To: TRNtestimony
Cc: director@maui-tomorrow.org
Subject: Submitted testimony for HB1489 on Feb 18, 2015 10:05AM

HB1489

Submitted on: 2/16/2015

Testimony for TRN on Feb 18, 2015 10:05AM in Conference Room 309

Submitted By	Organization	Testifier Position	Present at Hearing
Irene Bowie	Maui Tomorrow Foundation Inc.	Support	No

Comments: Maui Tomorrow Foundation, Inc. supports HB-1489, which authorizes specialty license plates celebrating Haleakala and Volcanoes national parks. We believe these specialty plates will help to promote the importance of our state's national parks. Mahalo, Irene Bowie Executive Director

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My name is John Tyler, I am a resident of Volcano on the Big Island. I am personally testifying in support of HB1489, RELATING TO SPECIAL LICENSE PLATES FOR NATIONAL PARKS.

Next year both Haleakala National Park and Hawaii Volcanoes National Park will celebrate the 100th anniversary of their establishment on August 1, 2016. These national parks preserve the unique environments of the Haleakala, Mauna Loa, and Kilauea volcanoes and their surroundings. Through the work of the National Park Service, millions of visitors from around the world have the opportunity to enjoy these parks. They learn about the special natural resources and the important cultural history of these places. Next year is also the 100th anniversary of the National Park Service, the federal bureau which takes care of more than 400 parks across the United States.

It is important for the State of Hawaii to recognize this anniversary in a way which allows each of us to share in the recognition of the importance of these, the largest national parks in the state. The creation of speciality license plates for vehicles is a program that has been in place in several other states as a way to recognize their national parks. Some of the parks recognized through state specialty license plates include: Great Smoky Mountains National Park, Yellowstone National Park, Yosemite National Park, Olympic National Park, North Cascades National Park, Mount Rainier National Park, and there are several others. When created, we Hawaii citizens can also demonstrate our personal support of the parks by purchasing a specialty license plate for our vehicles.

In other states a partnership between a state Department of Motor Vehicles and a recognized non-profit organization provides an opportunity to create the plates and financially support the work of the non-profit organization. In Hawaii, the official (501c3) non-profit organization that is a partner with these national parks is the Hawaii Pacific Parks Association (HPPA). I am a member of Hawaii Pacific Parks Association. It operates under a special act of congress through a contract with the National Park Service. The HPPA manages the sales areas in the park visitor centers providing interpretive and educational items for visitors. It operates in the national parks on Hawaii Island, Maui, and the National Park of American Samoa. Proceeds from the sales are then donated to the parks. From their 2013 Annual Report, HPPA that year provided over \$1.4 million in staff support, interpretive programs, research, and free publications to visitors. The Hawaii specialty license plate program will provide another way to strengthen the work they do for the national parks.

A similar bill has been introduced in the Senate (SB1041) for speciality license plates for Haleakala National Park. I hope a program that can recognize both Haleakala National Park and Hawaii Volcanoes National Park on their anniversaries can be created, I strongly urge the House to pass HB1489.

Thank you for the opportunity present this testimony.

lopresti2 - George

From: mailinglist@capitol.hawaii.gov
Sent: Saturday, February 14, 2015 2:54 PM
To: TRNtestimony
Cc: sablasl001@hawaii.rr.com
Subject: *Submitted testimony for HB1489 on Feb 18, 2015 10:05AM*

HB1489

Submitted on: 2/14/2015

Testimony for TRN on Feb 18, 2015 10:05AM in Conference Room 309

Submitted By	Organization	Testifier Position	Present at Hearing
Lori Sablas	Individual	Support	No

Comments:

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lopresti2 - George

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, February 17, 2015 7:17 AM
To: TRNtestimony
Cc: gwen@mhplanning.com
Subject: *Submitted testimony for HB1489 on Feb 18, 2015 10:05AM*

HB1489

Submitted on: 2/17/2015

Testimony for TRN on Feb 18, 2015 10:05AM in Conference Room 309

Submitted By	Organization	Testifier Position	Present at Hearing
Gwen Ohashi Hiraga	Individual	Support	No

Comments:

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Mahalo nui loa for your support of HB1489 "RELATING TO SPECIAL LICENSE PLATES FOR NATIONAL PARKS"

I am in support of this measure, which authorizes special license plates for Haleakala National Park and Hawaii Volcanoes National Park.

I support this measure because these two parks are both celebrating their centennial anniversary in 2016 and this measure would help celebrate the importance of these parks to Hawaii and the nation.

Specialty park license plate programs have been successfully launched by other national parks, including Yellowstone, Yosemite and Washington's National Park Fund. The plate program would be implemented in partnership with Hawai'i Pacific Parks Association (HPPA), formerly known as Hawai'i Natural History Association (HNHA) which has been in existence since 1933. HPPA is one of over 60 such associations nationwide whose mission is to partner with our national parks to provide financial and other support beyond what government is able to provide.

I appreciate your continued support of this bill in the days ahead, which will give Hawai'i state residents a means to observe and support the importance of the national parks in Hawai'i, as both parks commemorate their 100th anniversary as national parks in 2016.

Sincerely,

Tanya Rubenstein
1638-A Mikahala Way
Honolulu, HI 96816

lopresti2 - George

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, February 17, 2015 9:32 AM
To: TRNtestimony
Cc: stacy.crivello@mauicounty.us
Subject: *Submitted testimony for HB1489 on Feb 18, 2015 10:05AM*

HB1489

Submitted on: 2/17/2015

Testimony for TRN on Feb 18, 2015 10:05AM in Conference Room 309

Submitted By	Organization	Testifier Position	Present at Hearing
Councilmember Stacy Helm Crivello	Individual	Support	No

Comments:

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